QUALITAS CAREER ACADEMY
Qualitas Personnel Pty Ltd

DIGITAL DESIGN TECHNOLOGY

While there is still a market for designing static graphics for print, packaging & signage media, more emphasis is being placed on the necessity for art and design to come alive.

Graphic designers in industry are increasingly required to make their work move and interact with a target audience. Print publishers are migrating to and producing for digital as well.

The technology you'll work with one day is probably not even available yet. We want to prepare you for that.

Qualitas Career Academy takes your creative talent and eagerness to succeed, and combines that with our excellence in educational and management expertise to help you shape your career in this exciting field.

Recognition and appeal

Qualitas helps you build a portfolio which you will need when applying for work.

Apart from a good portfolio, Qualitas also prepares you to work with a multi-disciplinary team: In industry you will work alongside managers, designer's marketers and event managers and their clients. We will prepare you with additional management and marketing skills which will make you much more business ready.

Emerging technology – beyond the web

While many colleges still focus on design for print or the web – Qualitas goes beyond this and exposes you to interactive design for tablet PCs and other mobile devices. This is a fast evolving field and we give you an opportunity to test your designs on devices that are quickly dominating the way in which the world consumes media and design.

Your route to success

The two year programme will cover the following skills and more:

One Year Program Outline
• **Microsoft Office: Word, Excel, PowerPoint, Outlook**
• **Adobe: Flash**
• **Adobe: Photoshop**
• **Adobe: PremierPro**
• **Adobe: Dreamweaver**
• **CorelDraw**
• **CV Writing Skills**
• **Interview Skills**
• **Portfolio compilation required**
• **Practical work experience minimum 100 hours**

Admission requirements

Grade 10 and basic computer knowledge.

Qualitas Value Add

For EACH full-time programme at Qualitas, expect at least ONE complimentary Value Add. The value of these items makes this the best deal in education, while giving you an edge over other graduates just as eager for opportunity in the job market. Ask about the *value-add* components.