

## ADOBE: DREAMWEAVER

While there is still a market for designing static graphics for print, packaging & signage media, more emphasis is being placed on the necessity for art and design to come alive. Graphic designers in industry are increasingly required to make their work move and interact with a target audience. Candidate need to learn how to plan, design, develop and maintain websites for their customers as part of their design skills.

Qualitas Career Academy takes your creative talent and eagerness to succeed, and combines that with our excellence in educational and management expertise to help you shape your career in this exciting program.

### Recognition and appeal

Qualitas helps you build a portfolio which you will need when applying for work. Adobe software is one of the most well known design software and is an internationally recognised brand in the design industry

### Your route to success

The module will cover the following skills and more:

- Setting project requirements
- Planning site design and page layout
- Understanding Adobe Dreamweaver interface
- Adding content
- Organizing and modifying content
- Evaluate rich media elements

### Admission requirements

Grade 10 and basic computer knowledge.

### Certification

Candidates will write the international Adobe online exams upon completion of the module. Certificates per module completed are issued by Adobe in the United States.

### Qualitas Value Add

For EACH full-time programme at Qualitas, expect at least ONE complimentary Value Add. The value of these items makes this the best deal in education, while giving you an edge over other graduates just as eager for opportunity in the job market. Ask about the *value-add* components.

#### Qualitas VALUE ADD (X 2)

We're serious about your career. We will add the following to your education, to make you even more desirable in the professional job market. (X 2)

#### Time Management

Get certified by Qualitas with a Time Management Workshop

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#### First job prep!

CV preparation: Build a professional CV

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**Interview skills:** We get a pro to interview you and give you professional feedback. Walk into your first interview... super confident, like you've been there before.